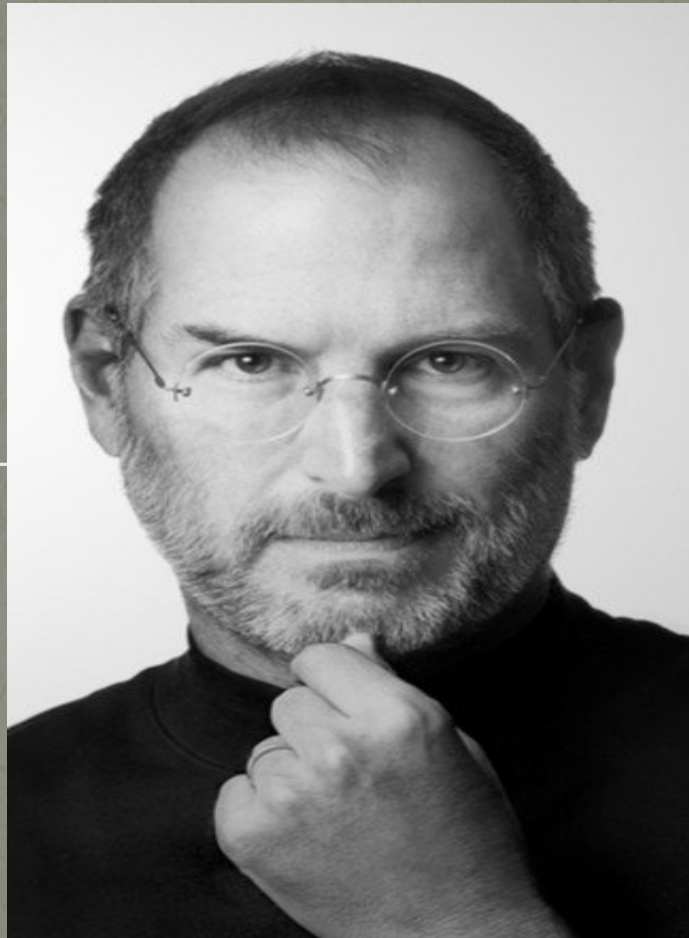# STEVE JOBS
(1955 – 2011)

"Don't let the noise of others' opinions drown out your own inner voice."

Steven Paul Jobs

- **BORN:**

  February 24, 1955

- **DIED:**

  October 5, 2011 (aged 56)

- **FOUNDER OF:**

  Apple Inc.

  NeXT Inc.

- In 1984 Apple introduced a revolutionary new model, the **Macintosh.** The on-screen display had small pictures called icons.

- The Apple II went to market in 1977, with impressive first year sales of $2.7 million.

- Jobs was a majority shareholder of Pixar, previously know as the Graphics Group

- Apple began work on the first iPhone in 2005 and the first iPhone was released on June 29, 2007.

On June 14, 2005, Steve Jobs, CEO of Apple computer and Pixar animation studio, delivered a very strong and powerful commencement speech to the graduating class at Stanford University. During Job's fifteen or so minute speech, he told three separate stories. The first story consisted of his childhood and how he developed his education in an oddly fashioned way. Jobs quoted it as "The first story is about connecting the dots" (Jobs). Now the second story was about love and loss. Love and loss explaining how he was fired after the finest Macintosh computer was produced and sold. The third and final story jobs told was about death. Jobs were diagnosed with a rare form of pancreatic cancer than was later told he was on his death bed with basically no cure for it. But death was not getting in-between his career and his life for the Apple and Pixar companies. Steve Job's commencement speech back in 2005 was inspirational for the young adults out in the world that do not have the money to afford college and to not stop pursuing their dreams.

"There is no reason not to follow your heart" (Jobs).

- **Standard News Speech Link:** https://news.stanford.edu/news/2005/june15/jobs-061505.html

- https://www.britannica.com/biography/Steve-Jobs/Saving-Apple#ref280817 (**Britannica**)

"Innovation distinguishes between a leader and a follower."